

European Chatbot & Conversational AI Start-up Competition - FAQs

This document provides answers to some frequently asked questions. If you still have a question, please contact office@theeuropeanchatbot.com

1. Who is eligible to apply?

Early-stage startups or individuals with a new idea focusing on conversational AI, Generative AI and voice technology.

2. Can international startups/individuals apply?

Yes

3. How do I apply?

Only applications submitted via this link before the application deadline will be considered: <https://theeuropeanchatbot.com/start-up-application/>

There is no cost to submit an application.

4. Can I save my application?

No, you cannot part complete and save your application to come back to. We recommend writing your submission offline on a separate document and inputting once you are ready to submit.

5. What is the application deadline?

10th of January 2025

6. How many finalists will be selected?

Five

7. What do finalists receive?

- Opportunity to pitch live at the European Chatbot and Conversational AI Summit 2025 in Edinburgh, Scotland <https://theeuropeanchatbot.com/>
- Exposure to an audience of 300 international industry leaders
- Complimentary ticket to the full 2-day summit on the 19th and 20th of March

8. What happens if I am selected as a finalist?

If you are successful in being selected as a finalist you will be notified by email no later than the **13th of January 2025**. Note that no travel or subsistence costs will be covered by the European Chatbot & Conversational AI Summit organisers.

We will also arrange a briefing session on the **23rd of January 2025 from 1-3pm GMT**. This will be attended by all the finalists to ensure that you are prepared for the event.

The live final event will consist of two elements. You will be required to prepare a pitch for our judging panel and a poster to display during the summit for the audience to vote on their favourite idea.

9. How long will the pitch be, should I also prepare for questions?

If selected for the live pitch event, you will have 3 minutes to convey your idea. There will then be 2 minutes for the judges to ask questions.

You can also display a single slide on the screen during your presentation.

10. What are the requirements for the poster?

You will be required to produce an A1 poster that summarises your idea. This must be in portrait orientation. Further details of the poster requirements will be provided to finalists at the briefing session.

11. What are the judging criteria for the competition?

The judges will be looking at four key areas:

- The market potential of the idea, is there a clear value proposition?
- The overall design and how users have been involved in shaping the product/service.
- How does the solution contribute to environmental sustainability?
- Does the idea consider ethics and bias mitigation.

12. Is there a prize for the winner?

All finalists will receive a certificate celebrating their achievement and will be featured on the event's social media platforms before and after the live pitching summit.

At the live event, an overall winner will be selected by the judging panel and will receive a trophy FREE speaking slot at the EU Chatbot Summit 2026.

13. How can my company sponsor the awards?

We're thrilled to hear of your interest! Companies can choose between the award for the overall winner and the best poster winner sponsorship opportunities.

Please reach out to our sponsorship team at office@theeuropeanchatbot.com for more information on the process and packages available.