European Chatbot & Agentic AI- Start-up Competition - FAQs

This document provides answers to some frequently asked questions. If you still have a question, please email chatbot@theeuropeanchatbot.com

Who is eligible to apply?

Early-stage startups or individuals with a new idea focusing on conversational AI and voice technology.

2. Can international startups/individuals apply?

Yes

3. How do I apply?

Only applications submitted via this link before the application deadline will be considered: https://theeuropeanchatbot.com/start-up-application/

There is no cost to submit an application.

4. Can I save my application?

No, you cannot part complete and save your application to come back to. We recommend writing your submission offline on a separate document and inputting once you are ready to submit.

5. What is the application deadline?

10th of January 2027

6. How many finalists will be selected?

Five

7. What do finalists receive?

- Opportunity to pitch live at the European Chatbot and Agentic AI Summit 2027 in Edinburgh, Scotland
- Exposure to an audience of 300 international industry leaders
- Complimentary ticket to the full 2-day summit on the 17th and 18th of March 2027

8. What happens if I am selected as a finalist?

If you are successful in being selected as a finalist you will be notified by email no later than the 18th of January 2027. We will confirm the logistics for the event so that you can make travel arrangements, if you have not done so already. Note that no travel or subsistence costs will be covered by the European Chatbot & Agentic AI Summit organisers.

We will also arrange a briefing session on the 5th February 2027 from 1-3pm GMT. This will be attended by all the finalists to ensure that you are prepared for the event.

The live final event will consist of two elements. You will be required to prepare a pitch for our judging panel and an exhibit display during the summit for the audience to vote on their favourite idea.

9. How long will the pitch be, should I also prepare for questions?

If selected for the live pitch event, you will have 3 minutes to convey your idea. There will then be 2 minutes for the judges to ask questions.

You can also display a single slide on the screen during your presentation.

10. What are the requirements for the exhibit display?

You will be required to create an exhibit display, which may consist of a pop-up banner (if so wished) and other marketing materials of your choice. Further advice on the exhibit display requirements will be provided to finalists at the briefing session.

11. What are the judging criteria for the competition?

The judges will be looking at four key areas:

- The market potential of the idea, is there a clear value proposition?
- The overall design and how users have been involved in shaping the product/service.
- How does the solution contribute to environmental sustainability?
- Does the idea consider ethics and bias mitigation.

12. Is there a prize for the winner?

All finalists will receive a certificate celebrating their achievement and will be featured in the event social media leading up to and post the live pitching summit.

At the live event an overall winner will be selected by the judging panel, who will receive a trophy and a small prize package of support (further details to be shared in due course). A second prize will be awarded to the start-up with the best exhibit as voted for by the attendees of the summit. The winner of the best exhibit will receive a trophy and a small prize package of support (further details to be shared in due course).

13. How can my company support the awards?

We’re thrilled to hear of your interest! Please reach out to our sponsorship team at chatbot@theeuropeanchatbot.com for more information on the process and options available.