#EUCHATBOT7 2027 STARTUP COMPETITION RULES

1. THE EUROPEAN CHATBOT & AGENTIC AI SUMMIT STARTUP COMPETITION.

These rules are meant to guide the Startup Competition outlined below. In this contest, awards will be given to the participant with the best Agentic AI, Conversational AI, Generative AI, and Voice Technology project. This competition is open to startups focused on the Conversational AI, Generative AI, and Voice Technology ecosystem.

The awards will be given by **The European Chatbot & Agentic AI Summit** (ECAS), with support from carefully selected Sponsors. This will be done according to the rules and conditions set for the Startup Competition. Only participants who follow these rules can take part in the competition.

This document is meant to provide information about participating. It does not create any binding agreement regarding the competition's organisation. Participants in the Startup Competition should direct any questions about the competition's organisation, management, safety, or regulatory compliance to ECAS.

The final award will be given during the 7th edition of the ECAS, which will be held on March 17th and 18th, 2027, in Edinburgh, Scotland.

2. APPLYING FOR THE STARTUP COMPETITION

Applying for and participating in the Startup Competition is entirely free, and participants or winners do not need to pay or contribute any money. Participants should register by January 10, 2027, by filling out the registration form and agreeing to the rules, which can be found at this link: APPLY HERE

3. PRIZES

All finalists will receive a certificate celebrating their achievement and will be featured in the event social media leading up to and post the live pitching at the ECAS in Edinburgh.

At the live event an overall winner will be selected by the judging panel, who will receive a trophy and a small prize package of support (**further details to be shared in due course**).

A second prize will be awarded to the best start-up as voted for by the attendees of the summit. The winner of the best exhibition space will receive a trophy and a small prize package of support (**further details to be shared in due course**).

4. STARTUP COMPETITION PROCESS

The Competition Operators will announce five (5) finalists of the Startup competition on January 18, 2027.

A briefing session will be held on the **February 5, 2027 from 1-3pm GMT**. This will be attended by all the finalists to ensure participants are prepared for the event.

The judges will be looking at four key areas:

- The market potential of the idea, is there a clear value proposition?
- The overall design and how users have been involved in shaping the product/service.
- How does the solution contribute to environmental sustainability?
- Does the idea consider ethics and bias mitigation.

5. LIABILITY REGIME

For the purposes of the Startup Competition and under the established rules, a distinct liability regime applicable to the startup Competition is determined.

As the sole function of the ECAS is the delivery of the startup competition and the collaboration regarding the provision of space for the execution of the Startup Competition, it is not responsible in any way for any of the following circumstances:

- Information or events that could pose a potential claim, injury, damage, expenses, or losses to persons or property and/or liabilities of any nature to both the participants and the partners.
- Any condition caused by events beyond the control of the ECAS that could cause the Startup Competition to be interrupted or corrupted.
- Any claim that a project presentation infringes the intellectual property or proprietary rights of third parties.
- Any dispute between the participants or between the participants.
- Any injury, loss, or damage (compensatory, direct, incidental, consequential, or otherwise) of any kind arising in connection with or because of the prize, or the acceptance, possession, or use of the prize, or participation in the Startup Competition.
- Any other circumstance arising from the participants.

- Any damage arising from or caused by the delivery of the Prize will be the responsibility of the prize Sponsor. The ECAS does not assume responsibility arising from the actions, omissions, and/or failures in any sense generated by the Sponsors.
- The ECAS is not responsible for the occurrence of any of the described circumstances or other exceptional or unforeseeable circumstances, or in case of any other legal obligations that may apply in this regard.

Any inconvenience or exceptional situation that may arise in the process will be managed in accordance with the terms and conditions previously agreed upon between the involved parties.

6. DATA PROTECTION

The data collected will be processed by the ECAS for the purpose of managing the participants' entry into the Startup Competition. Each participant declares that the information provided is accurate and truthful and is obligated to notify the ECAS of any changes or variations that occur.

The basis for processing their data for the purpose of managing participation is the acceptance of the applicable terms or conditions and subsequent participation in the Startup Competition.

Furthermore, the ECAS may collect data related to the image, name, and surname of the selected Finalists and Competition Winners for promotional purposes. The basis for processing the data for this purpose is based on the legitimate interest of the Startup Competitor to improve and/or promote their promotional activities.

Participants are informed that the startup information submitted through the application form will be shared with the ECAS judging panel, who will assist the ECAS in selecting the five (5) finalists. The ECAS will not disclose the contestants' personal data to third parties.

Personal information will be retained until the effective conclusion of the Competition. The contestant data will be properly secured and retained only for the duration of the applicable statute of limitations, after which it will be deleted.

Each participant may exercise their rights to access, correct, delete, object to, port, or limit the processing of their data by submitting a written request to "**Conversational & Generative AI Ltd**. For any inquiries or concerns, you can reach them by **email**: office@theeuropeanchatbot.com. Indicating their name and surname and attaching a copy of their ID card, passport, or other equivalent identification document.

The ECAS commits to always treating the personal data of the contestants in a strictly confidential manner and only for the purposes outlined in this clause. It will implement necessary technical and organisational measures to ensure the security of its data and prevent its alteration, loss, processing, or unauthorised access, considering the state of technology, the nature of the data stored, and the risks to which they are exposed.

7. FORCE MAJEURE

The ECAS shall not be held liable for any losses, damages, thefts, delays, or any other circumstances attributable to the Internet or third parties that may affect the conduct of the Startup Competition. In no event shall the ECAS be responsible for the services of any other entity whose participation is necessary in the competition.

8. DEPOSITORY

These rules will be recorded and made available to the public on the website https://theeuropeanchatbot.com